SESSION

6 Myths

...of moving from traditional BI to modern BI

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Why move?

What are these 6 myths?

Myth #1

Traditional BI already has a solution for visual analysis and data exploration

Myth #2

Modern BI can be evaluated like traditional BI platforms

Myth #3

The cost of moving to modern BI isn't justifiable

Myth #4

All I need to reap the benefits of modern BI is the right technology upgrade

Myth #5

Modern BI means ungoverned, self-service chaos

Myth #6

The transition to modern BI is just too complicated to be done

What are these 6 myths?

#1 Traditional BI already has a solution for visual analysis and data exploration

#2 Modern BI can be evaluated like traditional BI platforms

#3 The cost of moving to modern BI isn't justifiable

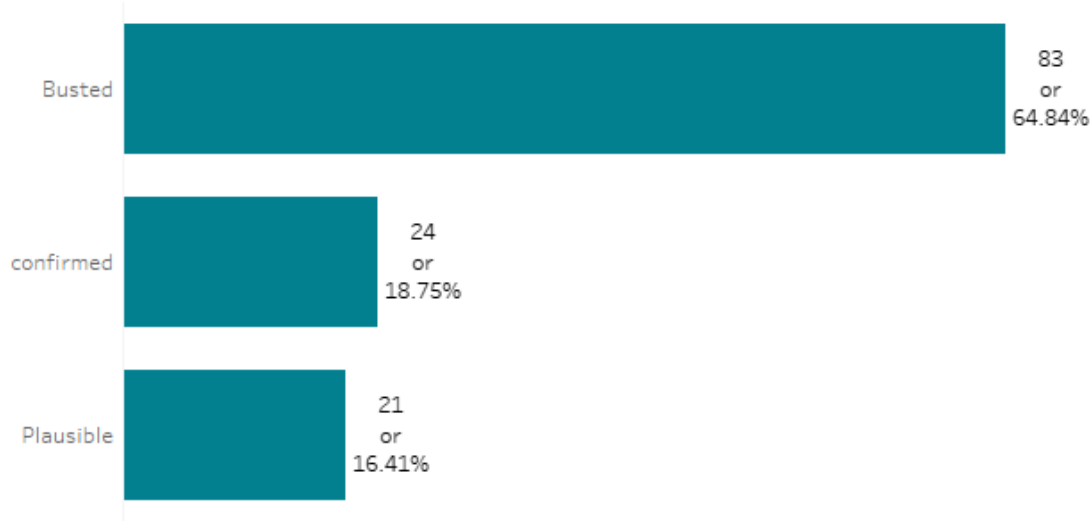#4 All I need to reap the benefits of modern BI is the right technology upgrade

#5 Modern BI means ungoverned, self-service chaos

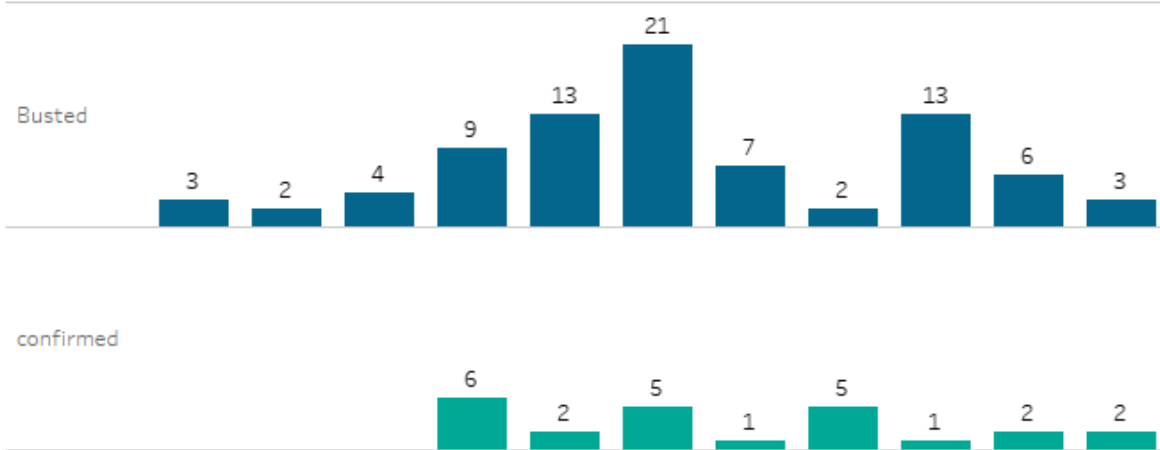#6 The transition to modern BI is just too complicated to be done

Mythbusters

HOW MANY MOVIE MYTHS WERE BUSTED?

MYTHBUSTERS

Select busted, confirmed, or plausible to see related episodes...

Category	Value
Busted	83 or 64.84%
confirmed	24 or 18.75%
Plausible	21 or 16.41%

EPISODE BREAKDOWN

Episode Title	Busted	confirmed	Plausible
Mega Movie Myths 2-Hour Special	4		3
Explosive Decompression, Frog Giggin', ..	3		
Salsa Escape, Cement Removal	2		2
Superhero Hour	3	1	
Pirate Special 2	4	3	2
Airplane Hour	2	2	1
Phone Book Friction	5	1	
Blind Driving	3	1	
Coffin Punch	5		4
Demolition Derby	5		2
Curving Bullets	3		
Car vs. Rain	3		1
Hurricane Windows	3		
Unarmed and Unharmed	2		
Hidden Nasties	2	2	
Mini Myth Mayhem	3	3	
Reverse Engineering	2		
Inverted Underwater Car	1	1	
President's Challenge	2		
Green Hornet Special	2		
Mission Impossible Mask	1	1	1
Blue Ice	1	1	
Let There Be Light		1	1
Toilet Bomb		2	
Fire vs. Ice	2		

MYTHS BUSTED BY YEARS? - Select years to see related episodes...

Busted

3	2	4	9	13	21	7	2	13	6	3	

confirmed

6	2	5	1	5	1	2	2	

Myth:

Modern BI can be evaluated like traditional BI platforms

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BUSTED

Myth:

Modern BI means ungoverned, self-service chaos

Myth: Modern BI means ungoverned, self-service chaos

BUSTED

Myth:

All I need to reap the benefits of modern BI is the right technology upgrade

Plan

- Establish a vision for analytics, including key milestones.
- Identify use cases that provide quick wins and demonstrate ROI.
- Put together a new user onboarding schedule.
- Determine the appropriate hardware and software needs to support your deployment.

Define

- Consider the data governance processes required to balance control, agility, and content freshness.
- Determine and set SLAs and support processes.
- Facilitate collaboration with clear roles and responsibilities in the analytics pipeline—including plans to delegate responsibilities as skills grow.

Enable

- Lay out clear paths for users to build upon and develop their skills.
- Provide self-service data access that empowers them in their roles.
- Help users create and maintain relevant content that delivers business value.
- Grow a data-driven community with additional resources and activities.

Measure

- Establish metrics to measure user engagement and usage.
- Track actual vs. expected content consumption.
- Monitor server utilization and performance.
- Prepare for new data requests and increased demand.

Myth: All I need to reap the benefits of modern BI is the right technology upgrade

BUSTED

Want to read more?

6 Myths of Moving From Traditional to Modern BI Whitepaper: https://www.tableau.com/learn/whitepapers/six-myths-moving-traditional-to-modern-bi

Or Google, '6 myths from traditional to modern BI'

McKinsey, Why Data Culture matters': https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/why-data-culture-matters

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