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Learn Tableau Your Way & Get Certified

Andy Tan
Director, APAC Services
Tableau

#TableauPSDay

Tableau believes that education is key
to go beyond discovering insights to driving
meaningful change in your organization.

Tableau Learning Format

In-Person

Massive Group / Individual Learning

Anywhere

Massive / Self-Pace, Individual Learners

Private

- Company Hosted
- Interactive
- Hands-on Activities
- Great for 7-15

Daily Use | Guided Learning

Self Paced Learning | Less frequently Use

Tableau Learning Format

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Public

Virtual

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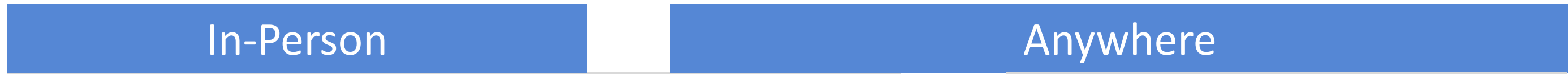- Hands-on Activities
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- Open Enrollment
- Interactive
- Hands-on Activities
- Offered in 90+ cities

- Open Enrollment
- via WebEx
- Interactive
- Hands-on Activities
- 6 different time zones

Daily Use | Guided Learning

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Tableau Learning Format

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In-Person		Anywhere	
Massive Group / Individual Learning		Massive / Self-Pace, Individual Learners	

Private	Public	Virtual	eLearning	Free videos

Private
- Company Hosted
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eLearning
- Self-Paced
- In-Depth Learning
- Curriculum-based
- Hands-On Activities
- Available 24/7

Free videos
- Self-Paced
- High-level
- Product Evaluation
- Observation only

Daily Use | Guided Learning   Self Paced Learning | Less frequently Use

Tableau Certifications

Learning Courses (Public/Virtual)

Desktop I: Fundamentals – Introductory class to data analysis and visual design & learn how to build views and interactive dashboards.

Desktop II: Intermediate – Expand knowledge and identify as a Tableau power user.

Desktop III: Advanced – More technical features and dig deeper into your data. Advanced uses for calculations and chart techniques that create innovative analysis and dashboards.

Data Prep 1 – To combine, shape, and clean your data. Learning how to create flows and for analysis in Tableau Desktop.

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Data Prep 1 – To combine, shape, and clean your data. Learning how to create flows and for analysis in Tableau Desktop.

Visual Analytics – meaningful visualizations by learning the science of data visualization and visual best practices. You'll become a better analyst, designer, and communicator after taking this course.

Server Administration - administering Tableau Server, covering managing content, data sources, users, permissions, data security, and much more.

Server Architecture Learn about Server components, configuration options, distributed installations, high availability, single sign-on options, and much more.

Private Onsite Courses

2-days onsite, between 7 - 15 participants

Daily Users

- **Desktop I: Fundamentals**

- **Desktop II: Intermediate**

- **Tableau Data Prep I**

- **Desktop I & II: Fundamentals/Intermediate Combo (Accelerated)**
  - A consolidated offering of both classes – 3 days onsite

Advanced Users

- **Desktop III: Advanced**

- **Visual Analytics**

eLearning: Ideal for Scale & Efficiency

Recommended for all Desktop/Creators

Education at Scale

Educating your entire team can be difficult. Tableau eLearning is flexible and supports self-paced learning for a large number of concurrent users.

Cost Efficiency

Tableau eLearning is the most economical way to educate a large number of users, enabling companies to affordably and quickly get people up-to-speed.

Self-Paced Learning

Tableau eLearning provides structured courses that include key concepts, practical demonstration of these concepts, and hands-on activities.

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Our eLearning offering is a 12-month subscription, providing licensees access to 30+ hours of content with **Desktop I , Desktop II, Desktop III** & **Data Prep.**

Can be purchased directly online at https://www.tableau.com/learn/training/elearning

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Value of Tableau Certification

Differentiation & recognition for our workforce

tableau

An exam for your skill level

Prove your technical skills with a Specialist or Qualified Associate Exam, then get tested on best practices in a Certified Professional Exam. Whatever you choose, your title will showcase your expertise and skill in Tableau.

Test online

No need to go to a testing center. Exams are available online so you can test anytime, anywhere. In-person exams are offered at Tableau Conference and select Tableau Conference On Tours.

Augment your career

Holding a Tableau certification distinguishes you as an expert. Get noticed by your boss or potential employers. Read how being Certified has benefited others.
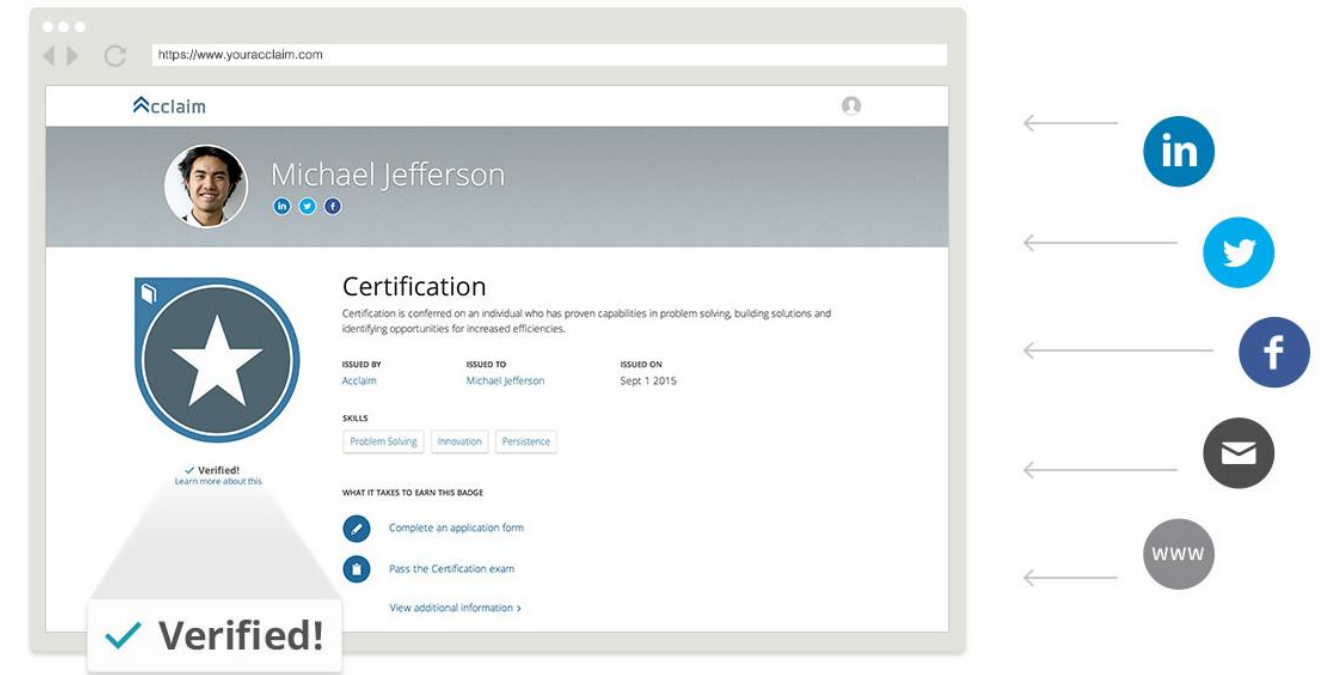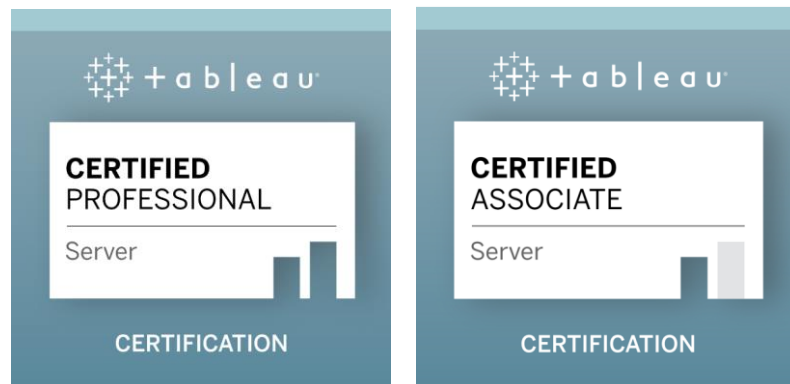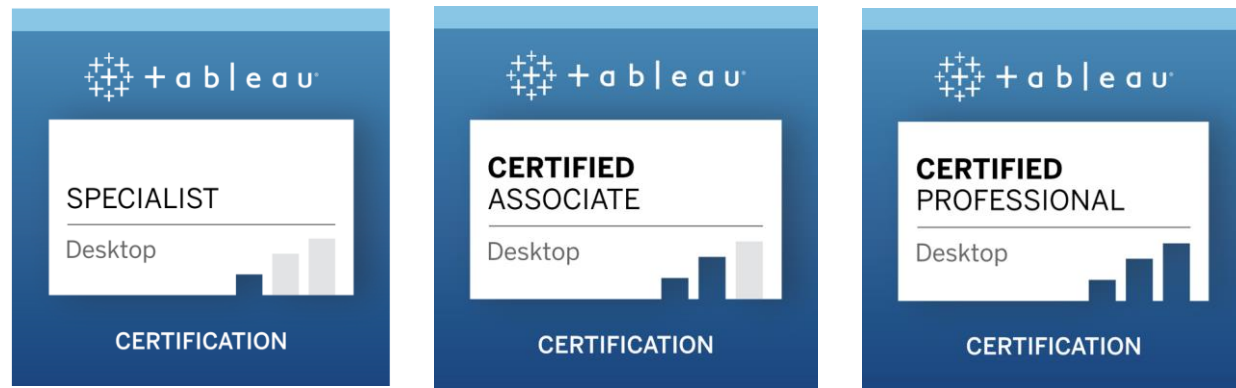
Clearly communicate your expertise

Download your eCertificate, opt-in for inclusion on the Tableau Certification Directory, and receive exclusive swag (for Certified Professionals only).

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Value of Tableau Certification
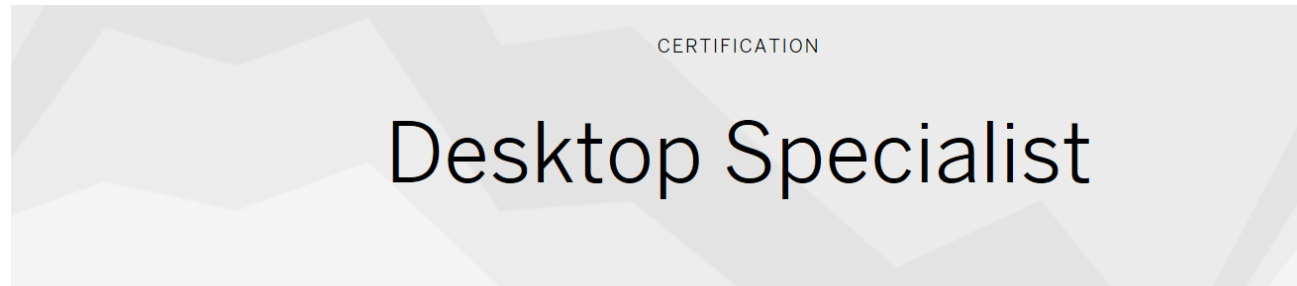
Differentiation & recognition for your workforce

Tableau Digital Badges

Source: https://www.youracclaim.com/verify-badges

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Certification (Desktop Specialist)

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CERTIFICATION

Desktop Specialist

Focused on foundational functionality and product comprehension

Fee: $100

Suggested Training: Desktop I: Fundamentals
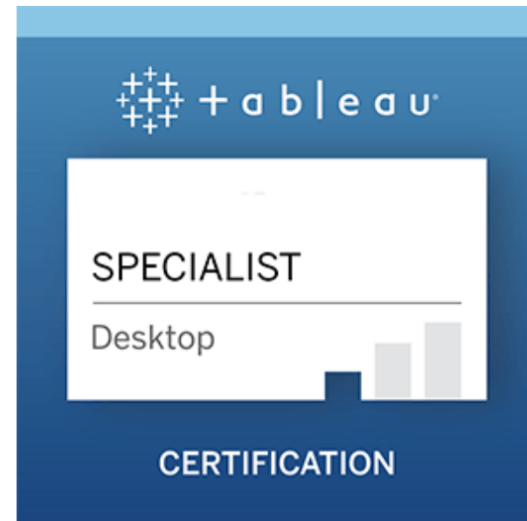
Required Prerequisites: None

Suggested Product Experience: 3+ Months

Product Version: Currently testing on 2019.1

Title Valid For: No Expiration

Exam Prep Guide: Download Here

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SPECIALIST
Desktop

CERTIFICATION

Exam Format

Time Limit: 60 minutes

Question Format: Multiple choice, multiple response, hands-on

Demonstrated Skills:

Analyze Data	Data Analytics And Visualization

Data Presentation	Tableau	Tableau Desktop

Visit www.tableau.com/certification for more information

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Certification (Desktop Certified Associate)

Desktop Certified Associate

Focused on comprehensive functionality and product expertise

Fee: $250

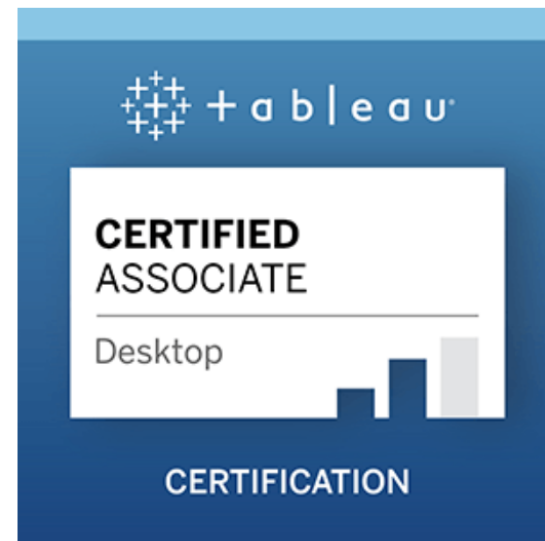**Suggested Training:** Desktop I & Desktop II

Required Prerequisites: None

Suggested Product Experience: 5+ Months

Product Version: Currently testing on 2019.1

Title Valid For: Two years

Exam Prep Guide: Download Here

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Exam Format

Time Limit: 2 hours

Question Format: Multiple choice, multiple response, true/false, hands-on

Demonstrated Skills:

Advanced Data Analytics	Advanced Data Transformation	Analyze Data
Data Analytics And Visualization	Tableau	Tableau Desktop

Visit www.tableau.com/certification for more information

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Certification (Desktop Certified Professional) +ableau

CERTIFICATION

Desktop Certified Professional

Focused on advanced functionality and application of visual best practices

Fee: $600
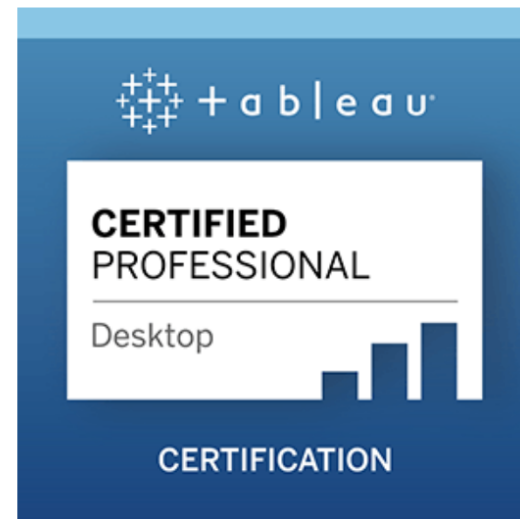
Suggested Training: Desktop III & Visual Analytics

Required Prerequisites: Must be an active Desktop Certified Associate

Suggested Product Experience: 12+ Months

Product Version: Currently testing on 2019.1

Title Valid For: Three years

Exam Prep Guide: Download Here

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CERTIFIED PROFESSIONAL
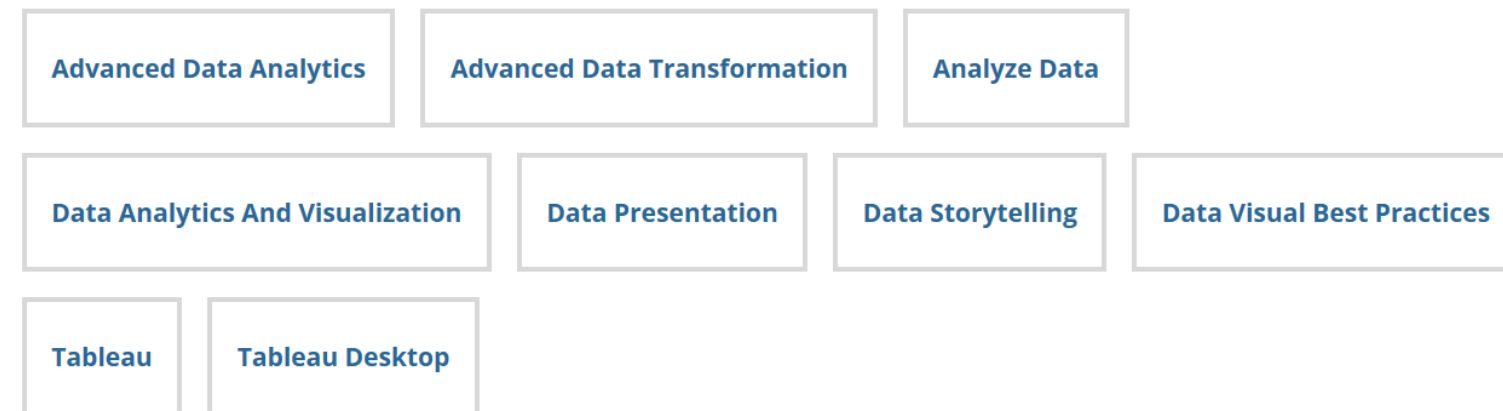Desktop

CERTIFICATION

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Exam Format

Time Limit: 3 hours
Question Format: Hands-on, written response, building/saving solutions in Tableau Desktop

Demonstrated Skills:

| Advanced Data Analytics | Advanced Data Transformation | Analyze Data |

| Data Analytics And Visualization | Data Presentation | Data Storytelling | Data Visual Best Practices |

| Tableau | Tableau Desktop |

Visit www.tableau.com/certification for more information

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Certification (Server Certified Associate)

CERTIFICATION

Server Certified Associate

Focused on administrative functionality and platform knowledge

Fee: $250

Suggested Training: Desktop I & Server Administration

Required Prerequisites: None

Suggested Product Experience: 6+ Months

Product Version: Currently testing on 2019.1

Title Valid For: Three years

Exam Prep Guide: Download Here

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Exam Format
Time Limit: 90 minutes
Question Format: Multiple choice, multiple response, hands-on

Demonstrated Skills:

Administering Tableau Server	Configuring Tableau Server	Installing Tableau Server
Managing Tableau Server	Single Tableau Server Deployment	Tableau / Tableau Server
Tableau Server Deployment	Upgrading Tableau Server	

Visit www.tableau.com/certification for more information

Certification (Server Certified Professional)

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CERTIFICATION

Server Certified Professional

Focused on architectural knowledge and platform integration expertise

Fee: $800
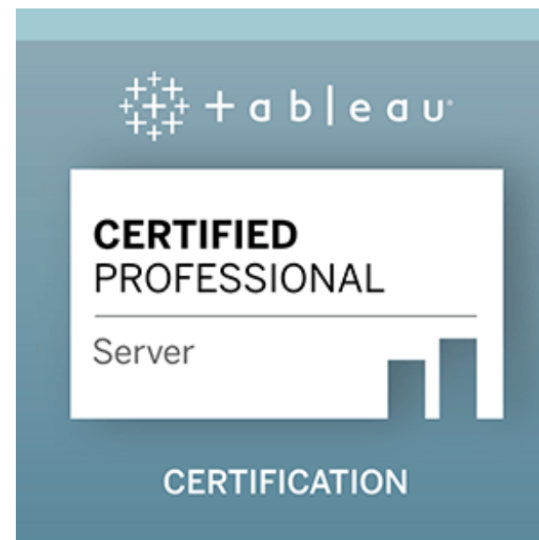
Suggested Training: Server Architecture

Required Prerequisites: Must be an active Server Certified Associate

Suggested Product Experience: 9+ Months

Product Version: Currently testing on 2019.1

Title Valid For: Three years

Exam Prep Guide: Download Here

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CERTIFIED PROFESSIONAL

Server

CERTIFICATION

Exam Format

Time Limit: 7 hours

Question Format: Application mastery: hands-on, short essay

Demonstrated Skills:

Administering Tableau Server	Configuring Tableau Server	Installing Tableau Server
Managing Tableau Server	Tableau	Tableau Server	Tableau Server Deployment
Tableau Server Enterprise Configuration	Tableau Server High Availability	Troubleshooting Tableau Server
Upgrading Tableau Server		

Visit www.tableau.com/certification for more information

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Summary

We contribute to our customers' success by providing programs that build and validate Tableau competencies.

Private Classroom Training

Public/Virtual Training

eLearning

Tableau Certification Tracks

Refer to print-outs of our learning program in your bag & visit our booth!

IMMERSIVE LEARNING