



Welcome Address

Leslie Ong

Country Manager, Southeast Asia
Tableau



We help people see and understand data



- Any data, anywhere
- Visualize as you analyze
- Intuitive interface
- Powerful analytics
- No programming



Tableau Platform



Desktop



Browser



Mobile



Embedded

Security & Compliance

Collaboration

Alerting | Subscriptions | Storytelling | Sharing | Discussions

Analytics

Visual | Ad-hoc | Advanced | Spatial | Calculations | Statistics

Content Discovery

Projects | Recommendations | Versioning | Search

Governance

Centralized Data Sources | Certification | Usage Analysis | Permissions

Data Prep

Data Blending | Query Federation | Visual Data Prep | Auto Data Modeling

Data Access

Live | In-memory | Hybrid Connectivity


Extensibility & APIs

Deployment

ON-PREMISES | CLOUD | HOSTED

WINDOWS | LINUX | MAC

MULTI-TENANT

A woman with dark hair, wearing a beige turtleneck sweater, is seated at a desk in profile, looking towards a large computer monitor. The monitor displays a data dashboard with a stacked bar chart at the top and a data table below. The desk is cluttered with various items: a green pen holder with several pens, a stack of papers, a small potted plant in a blue pot, and a geometric metal desk organizer. The background features a wall with a large, abstract blue pattern.

**People who know the data
should ask the questions**



TECH • ARTIFICIAL INTELLIGENCE

United Kingdom Plans \$1.3 Billion Artificial Intelligence Push

EDB Singapore

Why Singapore Industries Setting up in Singapore How we help News & Events About EDB

Home News & Events Strategy Talent How Singapore plans to become Asia's big data hub

How Singapore plans to become Asia's big data hub in 2018

30 Jan 2018

CED Committee for Economic Development

POLICY ISSUES RESEARCH PODCASTS EVENTS

IN THE NATION'S INTEREST

Big Data's Economic Impact

English TopLink Email

Can Big Data Analytics Help Bridge The Economic Inequality In India?

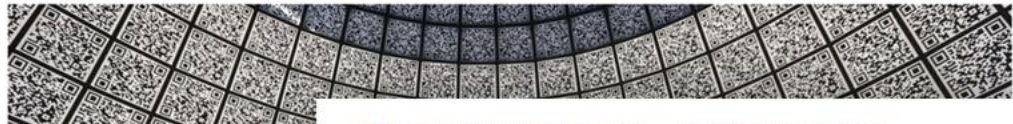
The Economist

Subscribe Log in or sign up Manage subscription

Fuel of the future

Data is giving rise to a new economy

A global economy powered by data



TECH/ASIA NEWS JOBS COMPANIES EVENTS ABOUT ADVERTISE

CATEGORIES MARKETS

ASIA / BRANDED CONTENT

Wen Duan Tan 18 Oct 2016 - 4 min read

How Thailand is using big data to power the government

Brought to you by

South China Morning Post EDITION: HONG KONG

CHINA

News / China

Beijing thinking big on switch to a big data economy

Ministry pushes five-year plan to develop big data into a trillion-yuan industry

PUBLISHED : Sunday, 09 April, 2017, 11:12pm

THE NATION

Thailand Portal

Contact Advertise ThaiVisa Asia News Network Special Edition For Royal Coronation (Free download) Search in

HOME TOP NEWS EXPERIENCE THAILAND BUSINESS TRAVEL PROPERTY SALES PROPERTY GUIDE



Photo courtesy of Culture Ministry

Culture Ministry gears up for Thailand 4.0 with 'M-Culture Big Data'

national February 05, 2019 18:47

Eat, Sleep, Relax, Travel! All in App

Download on the App Store or Get it on Google Play

PHOTO GALLERY

Feeding the hungry ghosts



TECH • ARTIFICIAL INTELLIGENCE

United Kingdom Plans \$1.3 Billion Artificial Intelligence Push

EDB Singapore

Why Singapore Industries Setting up in Singapore How we help News & Events About EDB

Home News & Events Strategy Talent How Singapore plans to become Asia's big data hub

How Singapore plans to become Asia's big data hub in 2018

30 Jan 2018

CED
Committee for Economic Development

POLICY ISSUES RESEARCH PODCASTS EVENTS

IN THE NATION'S INTEREST

Big Data's Economic Impact

English TopLink Email

Can Big Data Analytics Help Bridge The Economic Inequality In India?

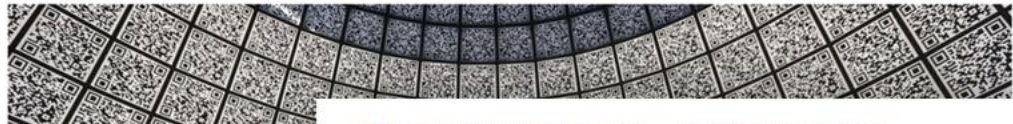
The Economist

Subscribe Log in or sign up Manage subscription

Fuel of the future

Data is giving rise to a new economy

A global economy powered by data



TECH/ASIA NEWS JOBS COMPANIES EVENTS ABOUT ADVERTISE

CATEGORIES MARKETS

ASIA / BRANDED CONTENT

Wen Duan Tan 18 Oct 2016 - 4 min read

How Thailand is using big data to power the government

Brought to you by

South China Morning Post EDITION: HONG KONG

CHINA

News / China

Beijing thinking big on switch to a big data economy

Ministry pushes five-year plan to develop big data into a trillion-yuan industry

PUBLISHED : Sunday, 09 April, 2017, 11:12pm

THE NATION

Thailand Portal

Contact Advertise ThaiVisa Asia News Network Special Edition For Royal Coronation (Free download) Search in

HOME TOP NEWS EXPERIENCE THAILAND BUSINESS TRAVEL PROPERTY SALES PROPERTY GUIDE



Photo courtesy of Culture Ministry

Culture Ministry gears up for Thailand 4.0 with 'M-Culture Big Data'

national February 05, 2019 18:47

7

Eat, Sleep, Relax, Travel! All in App

Download on the App Store or Get it on Google Play

PHOTO GALLERY

Feeding the hungry ghosts

Tens of thousands of customer accounts today

Added 15,700+ new customer accounts in 2018 alone

11,000+ organizations using Tableau Prep Builder

140+ new features added to the platform in 2018

50,000+ extension APIs downloads

190,000 forum members and 500 Tableau User Groups

700,000+ students activated Tableau

1.9 Million vizzes on Tableau Public

17,000+ at TC 2018

Named a leader in Gartner Magic Quadrant for 7th year in a row

4,100 + employees

Expanded international footprint into Sweden, Netherlands & Hong Kong



Tableau Public **Author Tracking****242**Authors **1.6**

Avg. Yrs on Public

1,512

Visualizations

205

of Favorites



Tableau Public Author Tracking

242

Authors

1.6

Avg. Yrs on Public

1,512

Visualizations

205

of Favorites



wasan boonparsert
 Chatuchak, Bangkok, Thailand
 19 vizzes 12 followers 2 following

Follow

Vizzes 19

Followers 12

Following 2

EP3 Source TUG LEADER
11 views

Test1_Med_x
77 views 1

Result
10 views

2018-11-20_Double_AGG_By_Window
22 views

2018-10-31_Example_3Type_Calculation_Level
36 views

Example for 3 Level of Calculations
18 views

Example_AIS_20180628 Churn model
50 views

TUG_TH_20180627_Example_Dual_Axis_on Maps_& Viz_in_Tooltip_& Mapbox
108 views

Siroros Roongdonsai
 Data Scientist | Phrapradaeng, Samut Prakarn, Thailand
 49 vizzes 977 followers 134 following

Follow More About Me

Vizzes 49

Followers 977

Following 134

Favorites 174

FOOD EQUALITY
69 views 2

Thailand TUG Presentation
331 views 1

Evaluation of Literacy Program
85 views 1

Thailand Election 2019
8014 views 1

GLOBAL FISHING MONITORING
309 views 6

US RURAL HOSPITAL CLOSURE
115 views 1

ENERGY USE at 10 Downing St in 2017
203 views 1

US BIRTH RATE
77 views

TABLEAU
CONFERENCE

Tableau Conference 2019

Las Vegas

November 12-15, 2019

Check out more at tableau.com/tc



Our
Guest Speakers
Thank you!

true
digital



agoda



+ a b | e a u

Sponsors



Business Applications Co.,Ltd



Informatica®

g[▲]able

Stelligence



Thank You