

Get the competitive edge.

Enhance your education with Tableau data skills.

DATA jobs are on the rise.

LinkedIn reported [Analytical Reasoning](#) as the [#3](#) most needed hard skill by companies in 2019.

Glassdoor has listed [Data Scientist](#) as the best job in America for the third year in a row.



DATA doesn't stop with business.

The demand for data analytics skills isn't limited to the corporate world. The **healthcare, sports, and education industries** have all started moving towards using big data analytics.

A laptop is open on a wooden desk, displaying a Tableau dashboard. The dashboard features a map of the United States with a red and blue color scheme. The interface includes a sidebar with filters for 'Region' and 'State', and a main area with a map and a list of data points. A dark semi-transparent text box is overlaid on the laptop screen, containing the text 'DATA is for everyone.' and a paragraph about data analytics in the job market.

DATA is for everyone.

In today's job market, employers consider data analytics a must-have skill. **Tableau** empowers people to make the most of their data, regardless of their role.

See your **DATA** with Tableau.

Utilize the power of visual analytics to see and understand data.





Increase your value to your employer with Tableau.*

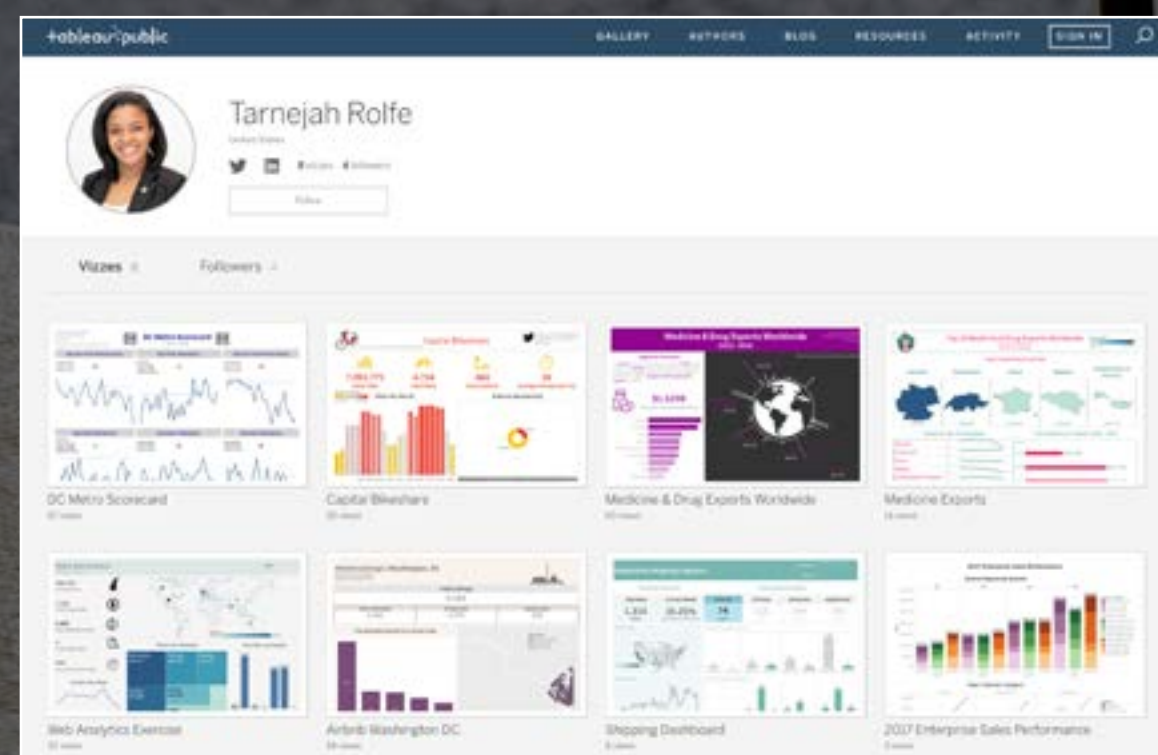
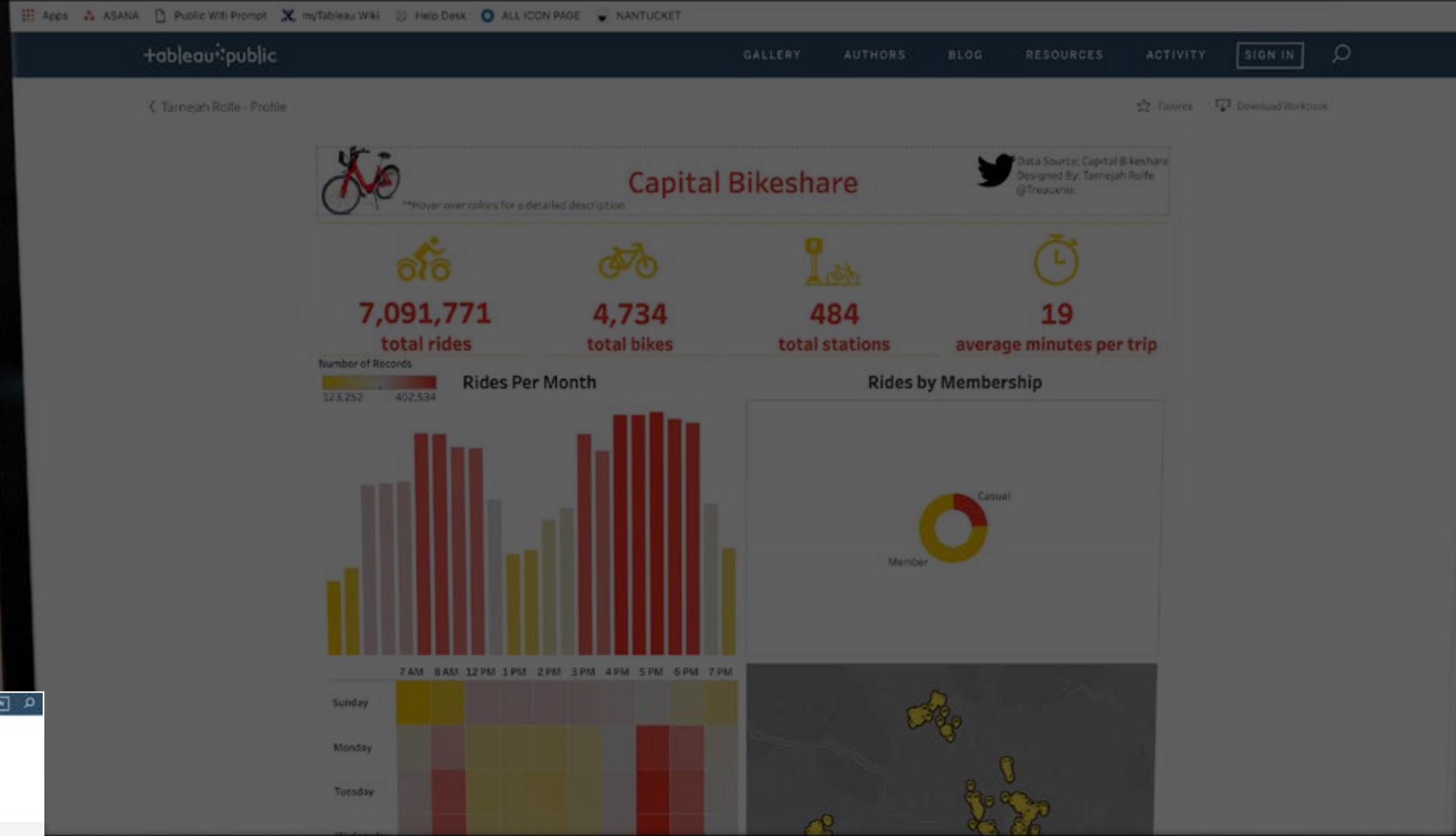
Matt Farkas, Associate Data Scientist at Spotify showed his hiring manager his Tableau skills with a visualization about music.

***TABLEAU SKILLS RULE**

The next generation of **DATA** workers.

Buchi Okafor and Harpreet Ghuman got their dream jobs at Under Armour and Ernst & Young by learning Tableau as a student.





SHOW THE WORLD

Create a Tableau Public account.

Publish your data visualizations to [Tableau Public](#) to show the world what you can do with data analytics.

UPGRADE YOUR RESUME

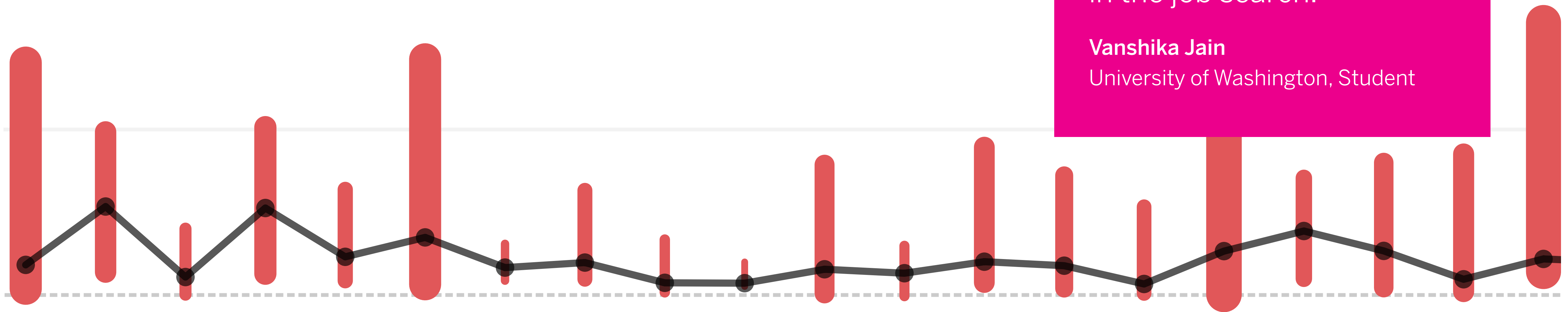
Certify your Tableau skills.

Tableau offers the [Desktop Specialist Certification](#), an official certification to showcase your data skills.

I knew Tableau was an important skill to have as an active job seeker in data analytics. The reason I took the Tableau Desktop Specialist Exam was to help **validate my data skills** in the job search.

Vanshika Jain

University of Washington, Student



See what your school has to offer.

Educational institutions have embraced data science programs.

Harvard Business School credited their addition of a master's degree in Data Science to a 2% increase in international applications.

At UC Berkeley, the Foundations of Data Science course saw enrollment grow from 100 students in 2015 to 1,300 students in 2018.



Effective use of data can help us expand our knowledge of fundamental issues, such as social and political instability, natural disasters and climate change, to improve decision-making and enhance our ability to predict, and even pre-empt, the next crisis.

United Nations Assistant Secretary-General and Chief Information Technology Officer
[Atefeh Riazi](#)



Students get Tableau for free.

Tableau for Students is our **free program for students** to learn Tableau around the world. Sign up online to unlock the power of visual analytics and digital storytelling.



FREE
IS GOOD

