Data Champion Activities

Below are a list of possible activities you can have as a part of your Data Champions program. Some of these are programs your own Tableau Community may already do, which is great! Continue to run those program and incorporate "Champion-only" versions where appropriate.

Internal Events specific to your company	What is it?	How to make it Champion specific
User Group	A monthly gathering (either locally or specific to your company) for all Tableau users to gather, discuss best practices, get updates and share use cases. https://www.tableau.com/internal-tableau-user-groups-best-practices	In addition to a regular User Group you might already have, hosting a monthly or quarterly Champion User Group is a great way for Champions to meet to discuss questions, share success stories or give updates on the program.
Data Doctor	Your own peer-to-peer Tableau support program. https://www.tableau.com/community/toolkit/data-doctor	Ask champions to apply to be doctors! Or, if you haven't started your own Data Doctor's program, leverage your Champions Program to find individuals who might be willing to start a practice.
Viz Games	A Data Visualization competition based off of Tableau's Iron Viz hosted at Tableau Conference. https://www.tableau.com/community/toolkit/tableau-viz-games	Host a yearly Viz Games for just your Champions! This is a great way to encourage friendly competition among some of your most advance users.
Newsletter	A monthly or quarterly publication sent to all Champions with timely information, updates and resources. You cans end through Outlook, MailChimp, Constant Contact, your own Email or marketing tools, post to your wiki or send through Slack.	This is a great way to centralize communication for all Tableau users. You can have a Champion specific newsletter, or a Champion section as part of your normal newsletter.
Webinar Series	A reoccurring webinar series hosted by the Champion Program leader to discuss updates, best practices, or have rotating topical sessions.	Champions can help drive change and best practices throughout the organization. Host Webinars anytime you're upgrading Tableau to teach them what's new and best practices and ask they help promote these changes to other users

Tableau Day	A half day event hosted by your account and Tableau for all users in your organization. This is an opportunity to share your organization's data strategy, share use cases, host a Viz Games, or breakout sessions for users.	Have a Champions specific track, promote the Champions program to recruit potential champions, share successes, etc.
Champions Day	Similar to a Tableau Day, but just for champions. This can be an in person or virtual event, with more content than a User Group or Webinar. This event is meant to bring all Champions together, celebrate accomplishes, share best practices and discuss the program.	
Viz Design Workshop	Similar to Makeover Monday (seen below), this is a design workshop where you share corporate best practices and helpful tricks for building great looking dashboards. Users attend with a dashboard they want to improve and use the second half of the workshop to work on that dashboard. https://www.tableau.com/community/toolkit/viz-design-workshop	Champions might be some of your more advanced users so you can use this as an opportunity to up-level dashboards even more!

Community Events	What is it?	How to make it champion specific
Tableau Conference	A yearly 3 day conference for Tableau users. Customers can apply to speak to share their Tableau knowledge, there are hands on workshops and some incredible keynotes throughout the week. TC19.tableau.com	Send your champions to TC or TCE! This is a great place for them to learn, apply to speak, meet other champions and stay up to date on all things Tableau.
Workout Wednesday	*Workout Wednesday* is a weekly challenge to re-create a data-driven visualization. The challenges are designed to grow participants' knowledge of Tableau and help kick-start personal development. http://www.workout-wednesday.com/	Ask your champions to attend to learn some ideas on how they can bring a similar exercise back to users at your company.
Makeover Monday	Makeover Monday a weekly learning and development webinar hosted by community members to help you improve analysis and visualization skills. https://www.makeovermonday.co.uk/webinars/	Encourage Champions to attend to learn best practices that they can bring back to your organization and host your own Viz Design Workshop