



# Data delivers success now for Tableau customers





**A tightening economic situation and instability around the globe means that the ability to make better decisions, faster, is more critical than ever in driving success now.**

Today, businesses are focused on driving down costs, increasing efficiency and driving up productivity. Tableau customers are using better business insights to deliver on these objectives. Across all sectors we are helping our customers to deliver real business advantage through data, and support their customers as they navigate an uncertain and unstable landscape.

Here are just some examples of the impact customers are delivering with Tableau.

A stylized illustration of a globe with a green tree growing on its right side. A hummingbird is flying to the left of the globe. A white circle containing the Tableau logo is positioned to the right of the tree. The background is light blue with a white curved line and two solid circles, one teal and one blue.

**29%** faster time to insights through Tableau

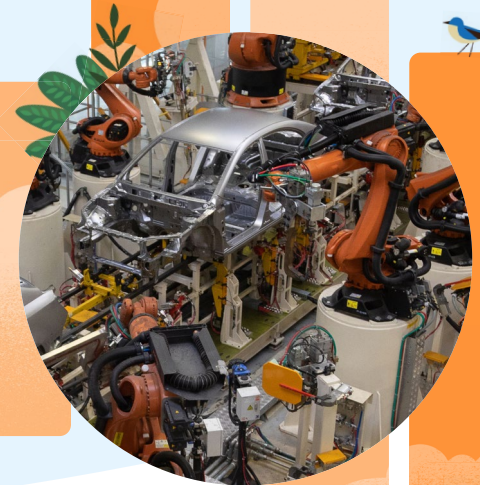


## Jaguar Land Rover targets £250 million of business value from digital and data

“Between 2017 and 2020 we delivered more than £200 million in value to the business from more data-driven decisions. Tableau was used on all this work as the primary tool for exploring data and sharing insights. In 2021 we stepped this up a gear as we formed and grew a digital centre of excellence, called InDigital, by merging and expanding our Intelligent Automation and Data Analytics centres. The new combined team targets £250 million of business value per year from digital and data.”

**Data Office Director, Jaguar Land Rover**

[learn more](#)





## Henkel, a chemicals company, saves €4 million through data transparency

Through increased data visibility and transparency through Tableau, Henkel saw energy cost savings worth €4 million with a 20% decrease in energy consumption across their Laundry & Home Care supply chain.

[learn more](#)



## Data visualisation helps UK water supply company, United Utilities, reduce costs by more than £850k

“With Tableau, we can save both time and money. For example, we now have a daily view of energy utilisation across all our field sites and power sources, which has helped us decrease our energy consumption by up to 15% at target sites and reduce overall costs by more than £850,000 per annum.”

[Head of Data and Analytics at United Utilities](#)

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### **World's largest online supermarket, Ocado, helps suppliers grow 4% faster with data**

Ocado drives its innovative data monetisation revenue stream using self-service Tableau embedded analytics; suppliers that use the Ocado Retail Data Platform grow 4% faster than those that don't.

[learn more](#)



### **Mondelez International drives millions in cost savings through digital procurement transformation**

Finance and procurement eliminate unnecessary costs and improve operational efficiency. Transformation includes specific approaches for each KPI from supply chain simplification to payment term optimisation.

[learn more](#)





### Swiss Re, global insurance giant, reduces cost to customers through automation

Tableau is helping global insurance giant Swiss Re improve its organisation's decision-making through accurate and wider access to data. "Automation makes underwriting cheaper and faster."

[Product Manager, Magnum Data Insights at Swiss Re](#)

[learn more](#)



### 18,000 hours saved on workforce management at Hitachi

Through an expansion of its self-service model, Hitachi saved 18,000 hours on Workforce Management and also reduced long working hours for personnel by 96%.

[learn more](#)





## Multinational utility company, Engie, saves 2.5 months of time through Tableau visualisations

“Every employee can now capitalise on the data to monitor the solutions, contracts sent to customers, signed documents returned, closing deadlines, and customer satisfaction.”

**Reporting Team Manager, Engie**

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### Schneider Electric reduces time to close by 30%

Schneider Electric has transformed its sales and customer experience with AI-powered insights. Since building the Digital Opportunity Factory, Schneider Electric reduced time to close by 30% and earned a 15%–20% success rate from lead to order – up from 2% in past campaigns.

[learn more](#)



### Global transport and logistics company Deutsche Bahn (DB) Group saves 15+ hours a month on reporting time

“Every Monday, the maintenance teams study the analysis, discussing how they can work together more closely to make local maintenance more efficient. This open collaboration supports having more trains available on the network to meet passenger demand, improving the customer experience.”

**Product Owner for Command Your Business Data, DB Systel**

[learn more](#)







**Oldcastle, a leading manufacturer of building products, expedites timelines and saves resources through self-service BI**

“From my perspective, the faster, the easier I can get information to the right people and they can also believe in that information and make a decision, then I’m being successful. With tools like Tableau, I can do that far quicker, cheaper, faster, and in so doing, I get a kick. I help the business be more successful.”

**CFO, Oldcastle**

[learn more](#)



**Unicredit, one of Italy’s largest banks, makes decisions faster and more efficiently through richer data analytics**

“With Tableau, we have empowered decision-makers to understand multiple different scenarios from the same data. That means during meetings, they don’t need to re-run reports if someone asks a tough question, and we can make important and informed decisions in a faster and efficient way.”

**Group Head of Organisational Analytics & Metrics, Unicredit**

[learn more](#)





## Honeywell

### Honeywell generates priceless business value through automated and standardised reporting

“For us as a financial planning and analysis organisation, it’s about how our reports can be made easier to read, how quickly can the internal customer make a decision out of it...What you can do in Tableau in a day, a traditional BI tool would take months.”

**Senior Director, FP&A Operations and Transformations,**  
Honeywell Technology Solutions Lab Pvt. Ltd.

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### Porsche improves business processes through single source of truth

“We are now using Tableau to show outcomes and measure deficiencies. This information is consumed from the planning right up to the board level.”

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## Dealer performance improved through data at BMW

“[We can] pinpoint where our best performing dealers are and understand the key factors in their success. We can then share this knowledge with other dealers on an aggregated regional and sub-regional level, in order to help them improve their performance as well.”

**Data Analytics Team Leader, BMW Group Germany**

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## Global medical devices company, Microport CRM, improves business agility through richer insights

“Tableau will be a great improvement for all stakeholders across the company. It’s accessible anytime, anywhere, with both standard and personalised reports. In the finance team we now have total confidence that we’re working with the most accurate figures and it helps us reconcile sales, be it market or regional, more efficiently, so we can drill down into the sales mix, gross margin, and volume of units sold.”

**Regional Finance Controller, Microport CRM**

[learn more](#)



## Staysure, UK’s number one travel insurance provider, improves business efficiency with fully automated reporting

“Having real-time trading information available in Tableau is really valuable; it helps me, and my executive colleagues, identify issues as soon as they emerge and make quicker, more efficient decisions.”

**CFO, Staysure Group**

[learn more](#)





## British chemicals company, Johnson Matthey, optimises inventory management and efficiency through Tableau

“We now use Tableau to visualise exactly what our inventory is from an inventory loss perspective. Obviously everything from the raw materials we purchase through to intermediates to finished goods, we can now see all of that data in one dashboard globally at the click of the button.”

**IT Digital Strategy Partner at Johnson Matthey**

[learn more](#)

Merck KGaA  
Darmstadt, Germany

## Leading science and tech company, Merck KGaA, Darmstadt, Germany, drives business transformation

“Ultimately, Tableau makes data accessible to more colleagues, which means more minds working together to create innovative new solutions that have a real impact on people’s lives. Data democratisation gives us a real edge over the competition.”

**Data Architecture and Data Engineer Lead, Analytics Centre of Excellence, Merck KGaA, Darmstadt, Germany**

[learn more](#)





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could do more with its data visit  
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