



Tableau Academic Programs



Free, ready-made learning and teaching resources, curricula, and analytics software for students and instructors.

Our Mission: Create a data-literate world

Since 2011, more than 2 million students around the world have learned data skills with Tableau. Data literacy only increases in importance—learning analytics with Tableau helps students stand out, get hired, succeed, and build a better tomorrow.

Data skills gap in higher education - by the numbers

2M

Tableau has provided more than 2 million students and instructors across the globe with access to data skills.

48%

While recruiters rated data literacy skills as most important, only 48% of academic institutions have data literacy skills initiatives in place.

Source: [Paid Forrester Research](#)

22.5k

Tableau has developed ready-made curricula modules that's been incorporated into 22,500 courses in higher education globally.

Together, let's close the gap and put data skills in the hands of tomorrow's workforce.

We connect instructors and students with free software and learning resources to teach and learn data skills with Tableau.



Tableau Academic Programs

Our Programs

Tableau for Teaching

Tableau Academic programs help instructors teach data skills by providing free software and learning resources for students and teachers. The team has a track record of creating robust courses, including Desktop Fundamentals, visualization, and data literacy.

Set instructors and students up for success.

- Enable instructors with free, ready-made teaching resources and curricula—plus free access to a leading analytics platform.
- Give students a competitive advantage to get hired and succeed in any role, industry, and organization.

Tableau for Students



FEATURED CONTENT Student Stories [CLICK TO WATCH NOW](#)

Acquire critical data skills to prepare for a digital, data-driven future. Students can set themselves up against the competition, land their dream job, and leave a lasting impact.

Give students the data skills needed to get hired and make a difference.

- They'll learn how to see and understand data—for free—with the analytics platform employers ask for.
- Data skills empower the workforce of tomorrow.

Data Kids

We're here to help educators discover new approaches to teaching young learners about data with no software needed. Spark curiosity with activities designed to teach young learners about data, developed and tested by the Tableau Community.

Bring data skills to life

- Free resources and activities to introduce kids to the most important skill they'll need in the future: data skills.
- Show kids that data is around them every day and that learning can be fun.



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What we offer

Free analytics software

Tableau Desktop and Tableau Prep (professional version): Free, renewable one-year licenses for students and instructors at accredited, degree-granting academic institutions.

Free learning resources

Teaching tools and activities: free access to eLearning with individual licenses; webinars and how-to resources; Student Ambassador program; exclusive Tableau Desktop Specialist exam discounts; and more.

Free, ready-made curricula

Ready-made courses and modules on data literacy, Tableau Online, and more: Courses include customizable lecture slides, homework assignments, discussion boards, demos, and test banks. Our data literacy course is now available in an export package for the Canvas LMS.

Global data community

The largest global network of data people: The Tableau Community provides instructors and students with inspiration, support, and mentorship, career, and learning opportunities.



We now have recruiters from Silicon Valley and from tech companies coming to the University of Kentucky for the first time, and our **graduates are entering leadership roles at an earlier age than we ever would have expected.**

Dan Stone

PhD, Director of Minor in Business Analytics & Rosenthal Endowed Chair, University of Kentucky

Get Started

Instructors

Request a free Tableau license for you and your students.

Tableau for Teaching
[Get Tableau for free](#)

Students

Get your own individual Tableau license for school and personal projects.

Tableau for Students
[Get Tableau for free](#)

