

**Building** on belief



## **Accelerated Transformation to Self-Service Analytics**

66 83% of CEOs want their organizations to be more data-driven



**CHALLENGES** 

- Large inventory of pre-built reports
- Myriad of BI software and tools in use
- No documentation & hidden reporting logic
- Dependencies on legacy skills and Business SMEs

Self-service analytics and BI users will produce more analysis than Data Scientists will Gartner, Inc.



**OBJECTIVES** 

- From 100s of reports to interactive dashboards
- Analytical discovery and governed self-service
- Removing proliferation and silos
- Mitigating privacy and security risks

TCS' Machine First™ approach for accelerated modernization of legacy BI



**SOLUTION** 

To Tableau's modern, unified visual analytics platform



TCS Daezmo™ REX

- Automated discovery of multi-layer reporting logic
- Unified end-to-end lineage and easy discovery

Tableau Visual Analytics Platform

- Data Prep: combine, shape, clean data for analysis
- •Visualization: self-service, collaborative, intuitive

## **Rapid & Accurate Transformation to Self-service Enterprise Analytics**

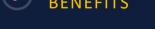








- Automated "as is" analysis reduces effort by up to 40%
- Up to 10x rationalization of legacy reports
- Faster migration to integrated analytics platform
- 100% efficiency for achieving quality of migration
- No hidden complexity



- Self-service analytics at scale
- Allows anyone to get access to the data they need
- Ask and answer their own questions with data
- Collaborate and easily share insights
- Data driving decisions is accurate, trusted, secure

Reduces effort by 40% Up to 10X reduction in time to generate reports

100% efficient migration

