

## Data: Impact & Opportunities

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Country Manager, SEA

Tableau

Thailand | 13 September 2018 | #TableauExperience





#### SPECIAL REPORT

#### Companies

### The rise of the superstars

A small group of giant companies—some old, some new—are once again dominating the global economy, says Adrian Wooldridge. Is that a good or a bad thing?





MCKINSEY GLOBAL INSTITUTE

## THE AGE OF ANALYTICS: COMPETING IN A DATA-DRIVEN WORLD

DECEMBER 2016



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### Apple hangs onto its historic \$1 trillion market cap

- The stock gained 2.92 percent during trading to close at \$207.39.
- It first reached the trillion-dollar milestone just before noon ET.
- Amazon had also been fast approaching the threshold.

#### Sara Salinas | @saracsalinas

Published 11:48 AM ET Thu, 2 Aug 2018 | Updated 4:11 PM ET Thu, 2 Aug 2018



Benefits of seeing and understand data in the public sector:

38%

Saved time

38%

Increased transparency

36%

Led to discovery of a previously unknown data point

Positively influenced the mission of their agencies to deliver services for the public good

"Big data and analytics spending in Thailand is expected to continue double-digit growth..."

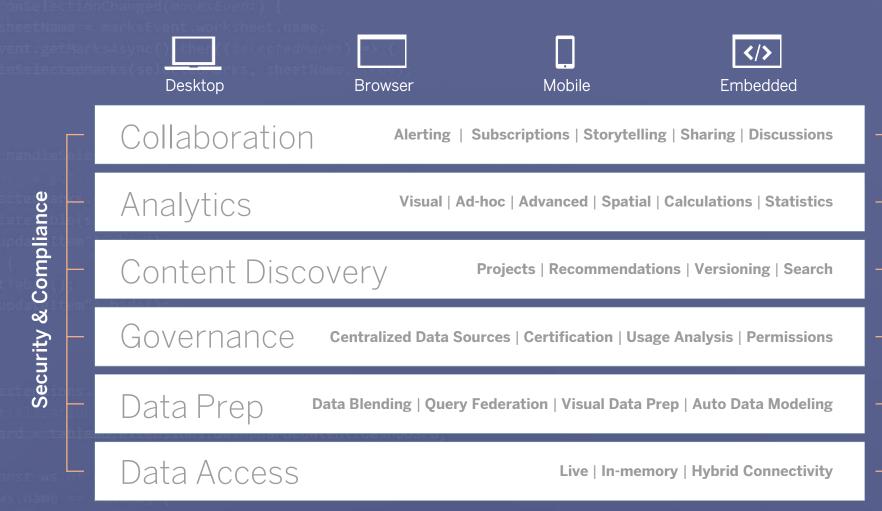
(Yet) the shortage of data scientists is becoming a serious constraint, with a deficit of around 1 million in Asia-Pacific. There are only 300-400 data scientists in Thailand."

The Bangkok Post
April 2017



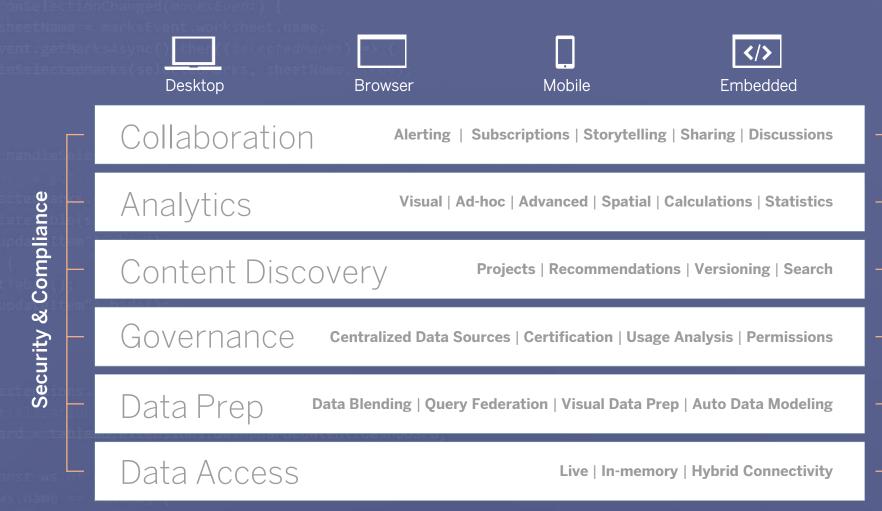


### The Tableau Platform



**Extensibility & APIs** 

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**Extensibility & APIs** 





# Supported by an Active and Vibrant Global Community

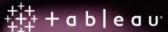
500+
User Groups

150,000+

Online Community
Members

"One of the finer things about the Tableau Community is its authenticity, trust, and knowledge."

- "The point of where I'm at and where I'm going, it's all thanks to the community, and people believing in and supporting me."
- "I definitely would not have my career to where it is or the success I've had with Tableau without the community."





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New Orleans, Ernest N. Morial
Convention Center

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